

## ORDER



|               |                      |                     |
|---------------|----------------------|---------------------|
| <b>Orders</b> | <b>Order / Rev:</b>  | <b>168890</b>       |
|               | Alt Order #:         | 06863998            |
|               | Product Desc:        | NOLAN FOR CONGRESS  |
|               | Estimate:            | 2077                |
|               | Flight Dates:        | 10/16/12 - 10/22/12 |
|               | Original Date / Rev: | 10/24/12 / 10/24/12 |
|               | Order Type:          | GENERAL             |

|               |                                 |
|---------------|---------------------------------|
|               | <b>KSTP-TV, LLC and KSAX-TV</b> |
| Primary AE:   | Rachel Chason                   |
| Sales Office: | P-PHL                           |
| Sales Region: | National                        |

|               |                  |                                      |
|---------------|------------------|--------------------------------------|
| <b>Agency</b> | <b>Name:</b>     | <b>Greer Margolis &amp; Mitchell</b> |
|               | Buying Contact:  | Maura Gilroy                         |
|               | Billing Contact: |                                      |
|               |                  | 3050 K Street NW                     |
|               |                  | Washington, DC 20007                 |

|                    |           |
|--------------------|-----------|
| Billing Type:      | Cash      |
| Billing Calendar:  | Broadcast |
| Billing Cycle:     | EOM/EOC   |
| Agency Commission: | 15%       |

|            |                |                         |
|------------|----------------|-------------------------|
| Advertiser | Name:          | Rick Nolan for Congress |
|            | Demographic:   | A35+                    |
|            | Product Codes: | PL1                     |
|            | Priority:      | 2                       |
|            | Revenue Codes: | AGY, POL, CAND          |

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12   | 10/19/12 | 6       | \$2,800.00   | \$2,380.00 |

## Totals

| Month         | # Spots  | Gross Amount      | Net Amount        | Rating      |
|---------------|----------|-------------------|-------------------|-------------|
| October 2012  | 6        | \$2,800.00        | \$2,380.00        | 0.00        |
| <b>Totals</b> | <b>6</b> | <b>\$2,800.00</b> | <b>\$2,380.00</b> | <b>0.00</b> |

## Account Executives

|                   |              |              |                               |         |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
| Rachel Chason     |              |              | Start Of Order - End Of Order | 100%    |

| Ln          | Ch        | Start             | End             | Inventory Code                        | Break | Start/End Time        | Days              | Len           | Spots       | Rate          | Pri | Rtg        | Type        | Spots | Amount   |
|-------------|-----------|-------------------|-----------------|---------------------------------------|-------|-----------------------|-------------------|---------------|-------------|---------------|-----|------------|-------------|-------|----------|
| 1           | M         | 10/16/12          | 10/19/12        | M-F 6-7a News<br>M-F 6-7a News        | CM    | 6-7a                  | --WTF--           | :30           | 1           | \$550.00      | 2   | 0.00       | NM          | 1     | \$550.00 |
| NEWS 6A     |           |                   |                 |                                       |       |                       |                   |               |             |               |     |            |             |       |          |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u> |     |            |             |       |          |
| Week:       |           | 10/15/12          | 10/21/12        | --WTF--                               |       |                       | 1                 |               | \$550.00    | 0.00          |     |            |             |       |          |
| 2           | M         | 10/16/12          | 10/19/12        | M-F GMA<br>M-F GMA                    | CM    | 7-9a                  | --WTF--           | :30           | 1           | \$400.00      | 3   | 0.00       | NM          | 1     | \$400.00 |
| GMA         |           |                   |                 |                                       |       |                       |                   |               |             |               |     |            |             |       |          |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u> |     |            |             |       |          |
| Week:       |           | 10/15/12          | 10/21/12        | --WTF--                               |       |                       | 1                 |               | \$400.00    | 0.00          |     |            |             |       |          |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                    |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>   |     | <u>Rtg</u> | <u>Type</u> |       |          |
| 1           | M         | 10/15/12-10/21/12 |                 | M-F GMA                               |       | 7-9a                  | -TWThF----        | :30           |             | \$400.00      |     | 0.00       | NM          |       |          |
| 3           | M         | 10/16/12          | 10/19/12        | M-F 6-630p<br>M-F 6-630p              | CM    | 6-630p                | -TWTF--           | :30           | 1           | \$700.00      | 3   | 0.00       | NM          | 1     | \$700.00 |
| NEWS        |           |                   |                 |                                       |       |                       |                   |               |             |               |     |            |             |       |          |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u> |     |            |             |       |          |
| Week:       |           | 10/15/12          | 10/21/12        | -TWTF--                               |       |                       | 1                 |               | \$700.00    | 0.00          |     |            |             |       |          |
| 4           | M         | 10/16/12          | 10/19/12        | M-F 630-7p<br>M-F 630-7p              | CM    | 630-7p                | -TWTF--           | :30           | 1           | \$650.00      | 3   | 0.00       | NM          | 1     | \$650.00 |
| NEWS        |           |                   |                 |                                       |       |                       |                   |               |             |               |     |            |             |       |          |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u> |     |            |             |       |          |
| Week:       |           | 10/15/12          | 10/21/12        | -TWTF--                               |       |                       | 1                 |               | \$650.00    | 0.00          |     |            |             |       |          |
| E 5         | M         | 10/16/12          | 10/19/12        | M-F 1035-1102p thru 1/7C<br>Nightline | CM    | 1035-1102p            | -TWTF--           | :30           | 1           | \$500.00      | 3   | 0.00       | NM          | 0     | \$0.00   |
| NIGHTLINE   |           |                   |                 |                                       |       |                       |                   |               |             |               |     |            |             |       |          |

Order / Rev: 168890  
 Alt Order #: 06863998  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Rick Nolan for Congress  
 Product Desc: NOLAN FOR CONGRESS  
 Estimate: 2077

KSTP-TV, LLC and KSAX-TV

| Ln             | Ch        | Start             | End             | Inventory Code          | Break                 | Start/End Time | Days            | Len           | Spots                 | Rate       | Pri         | Rtg  | Type   | Spots | Amount     |
|----------------|-----------|-------------------|-----------------|-------------------------|-----------------------|----------------|-----------------|---------------|-----------------------|------------|-------------|------|--------|-------|------------|
| E 5            | M         | 10/16/12          | 10/19/12        | M-F 1035-1102p thru 1/7 | CM                    | 1035-1102p     | - TWTF - -      | :30           | 1                     | \$500.00   | 3           | 0.00 | NM     | 0     | \$0.00     |
| Nightline      |           |                   |                 |                         |                       |                |                 |               |                       |            |             |      |        |       |            |
| NIGHTLINE      |           |                   |                 |                         |                       |                |                 |               |                       |            |             |      |        |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |        |       |            |
| Week:          |           | 10/15/12          | 10/21/12        | - TWTF - -              | 1                     |                | \$500.00        |               | 0.00                  |            |             |      |        |       |            |
| <u>Spot</u>    | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>      | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |      |        |       |            |
| 1              | M         | 10/15/12-10/21/12 |                 | M-F 1035-1102p thru 1/7 | 1035-1102p            |                | - TWThF - - - - | :30           | <del>(\$500.00)</del> | 0.00       | NM          |      |        |       |            |
| Credited       |           |                   |                 |                         |                       |                |                 |               |                       |            |             |      |        |       |            |
| 6              | M         | 10/16/12          | 10/19/12        | M-F 1102p News thru 1/7 | CM                    | 1102-1132p     | - TWTF - -      | :30           | 2                     | \$250.00   | 3           | 0.00 | NM     | 2     | \$500.00   |
| M-F 1102p News |           |                   |                 |                         |                       |                |                 |               |                       |            |             |      |        |       |            |
| NEWS           |           |                   |                 |                         |                       |                |                 |               |                       |            |             |      |        |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |        |       |            |
| Week:          |           | 10/15/12          | 10/21/12        | - TWTF - -              | 2                     |                | \$250.00        |               | 0.00                  |            |             |      |        |       |            |
|                |           |                   |                 |                         |                       |                |                 |               |                       |            |             |      | Totals | 6     | \$2,800.00 |